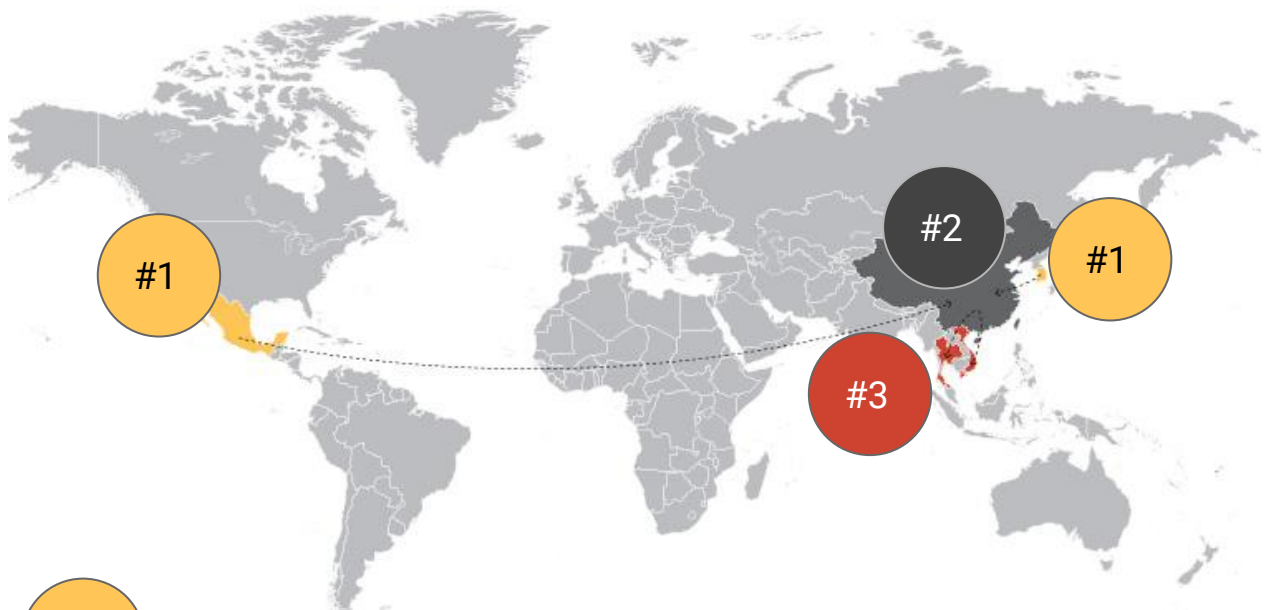


Whirlpool Corporation Acts to Stop Unfair Trade Practices

Whirlpool Corporation filed a safeguard petition with the U.S. International Trade Commission to address the ongoing efforts of Samsung & LG to evade U.S. trade laws.

Trail of Dumping



#1

In 2013, the U.S. Government found Samsung and LG were unlawfully dumping washers in the United States from Mexico and South Korea.

#2

The two companies moved washer production to China to continue selling washing machines at below-market prices.

In 2017, the U.S. Government issued a new antidumping order against Samsung and LG for washers manufactured in China.

#3

Several months before the ITC announced its China order, Samsung and LG stockpiled product in the United States and moved their washer production to Vietnam and Thailand to continue dumping and avoid the penalties.

Whirlpool Corporation filed a safeguard petition with the U.S. International Trade Commission on May 31, 2017, to address the ongoing efforts of Samsung and LG to evade U.S. trade laws. On October 5, 2017, the ITC voted unanimously that a surge of large-residential washer imports from Samsung and LG have seriously injured American manufacturers and workers.

MYTH

Innovation will decrease due to import duties.



FACT

An effective remedy will double the number of U.S. washer manufacturers, ensuring more competition and more innovation that will benefit consumers.

Import duties will increase prices.



This case is all about fair competition among appliance companies and real benefits to consumers. Overseas competitors were “dumping” products, meaning they were selling products at prices below their own cost hoping to force American companies out of the market. Those companies didn’t have consumers’ best interest at heart. An effective remedy will bring a variety of appliance choices at affordable prices.

Whirlpool is trying to unfairly gain a competitive advantage against foreign companies.



This case is about fairly enforcing existing trade laws. Three times in five years, the U.S. International Trade Commission unanimously agreed that Samsung and LG violated trade laws in order to harm the U.S. washer industry and its workers.

MYTH

FACT

Whirlpool Corporation objects to foreign competition.



Competition is healthy and breeds innovation. That's why we support free and fair trade and promote an open global trading system that benefits our consumers, employees and the entire home appliance industry. For free and fair trade to work everyone needs to play by the same set of rules.

Lower prices from Samsung and LG benefit America.



Abiding by trade laws benefits America and protects manufacturing jobs, and with an effective remedy, would expect to create more jobs from Whirlpool, GE, Samsung and LG.

Samsung and LG make products in the U.S.



While Samsung and LG plan to assemble washers in America, Whirlpool has been producing washers in the United States for more than 100 years. Of the products Whirlpool Corp. makes, more than 80 percent of those sold in the United States are assembled in the United States, including 100% of our large residential washers.

Whirlpool isn't unlike Samsung and LG; it also has a global footprint.



We build products in the regions in which they're sold to meet the specific and unique needs of our consumers in each region.

Whirlpool is trying to hinder the proposed manufacturing presence of Samsung in South Carolina and LG in Tennessee.



These trade cases created the incentives for the two companies' proposed investments in South Carolina and Tennessee.