

105+ YEARS OF INNOVATION CONSUMERS DESIRE

Michigan-based Whirlpool Corporation's products are consistently recognized for their superior innovation, design and quality. We are a leader in the marketplace. Our record speaks for itself:

HISTORY OF LEADING INNOVATION

- 2015 ● Introduced Industry's Largest Capacity Top Load washer
- 2014 ● Introduced the Emerging Technology Award-winning first HybridCare™ ventless heat pump dryer
- 2013 ● Launched the first U.S. smart appliances — with *6th Sense Live Technology*
- 2010 ● Load & Go™ bulk dispensing allows you to fill it, forget it and spend less time in the laundry room
- 2009 ● Launched top- and front-load washers with full-color LCD control panel screens
- 2006 ● Introduced the first steam dryer to the Industry
- 2001 ● Introduced first front-load washer and dryer pair with functioning pedestals
- 1997 ● Introduced the industry's first ENERGY STAR® certified top-load washer to the market

