

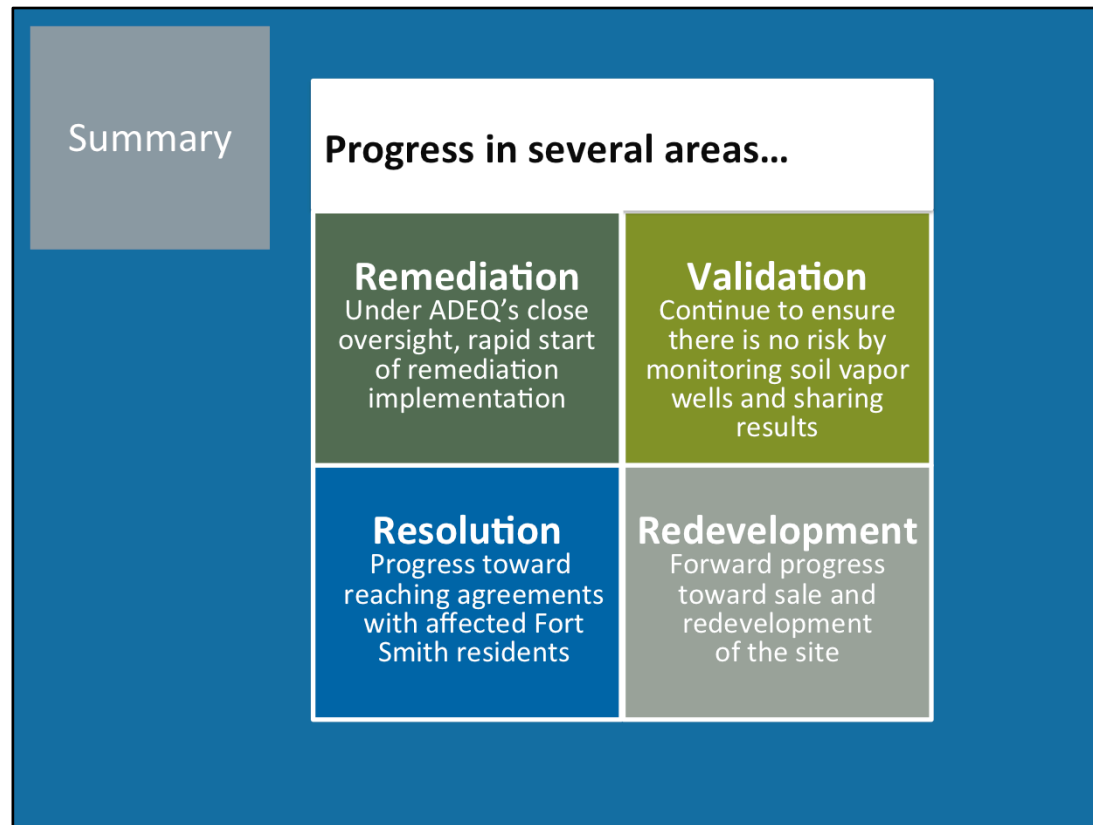


TCE REMEDIATION WORK UPDATE

*Fort Smith City Directors Study Session
Tuesday, April 8, 2014*

On Tuesday, April 8, 2014, Jeff Noel, Vice President of Whirlpool Corporation, and Mike Ellis from ENVIRON, the environmental consultant responsible for implementing the Final Remedial Action Decision document (RADD), attended the Fort Smith City Directors' Study Session to provide an update on Whirlpool's ongoing efforts to address the TCE in the groundwater under and near the former Whirlpool manufacturing facility.

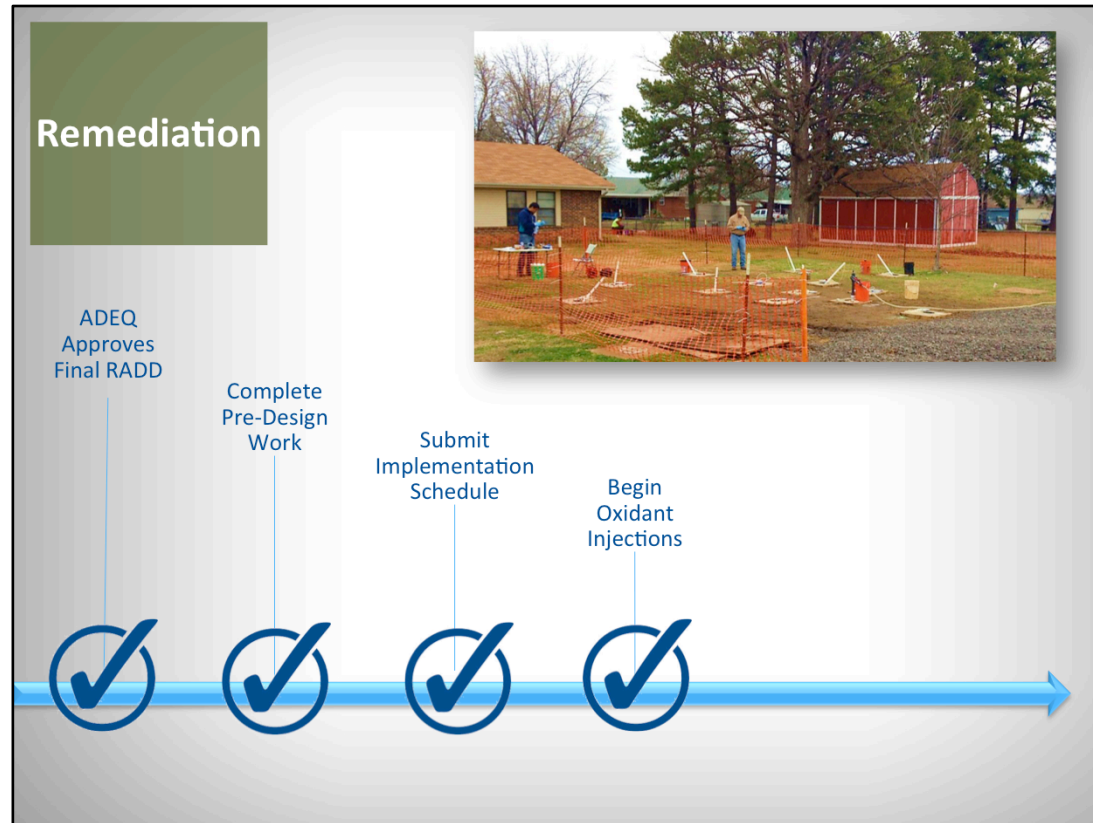
This document contains the slides used during that presentation, accompanied with notes that explain the illustrations on each slide. ***This document is not, and is not intended to be, a transcript or recreation of the presentation to the City Director's Study Session.***



Summary:

Thanks to the support and engagement by the Fort Smith City Directors and the Arkansas Department of Environmental Quality (ADEQ), Whirlpool has made progress on several fronts:

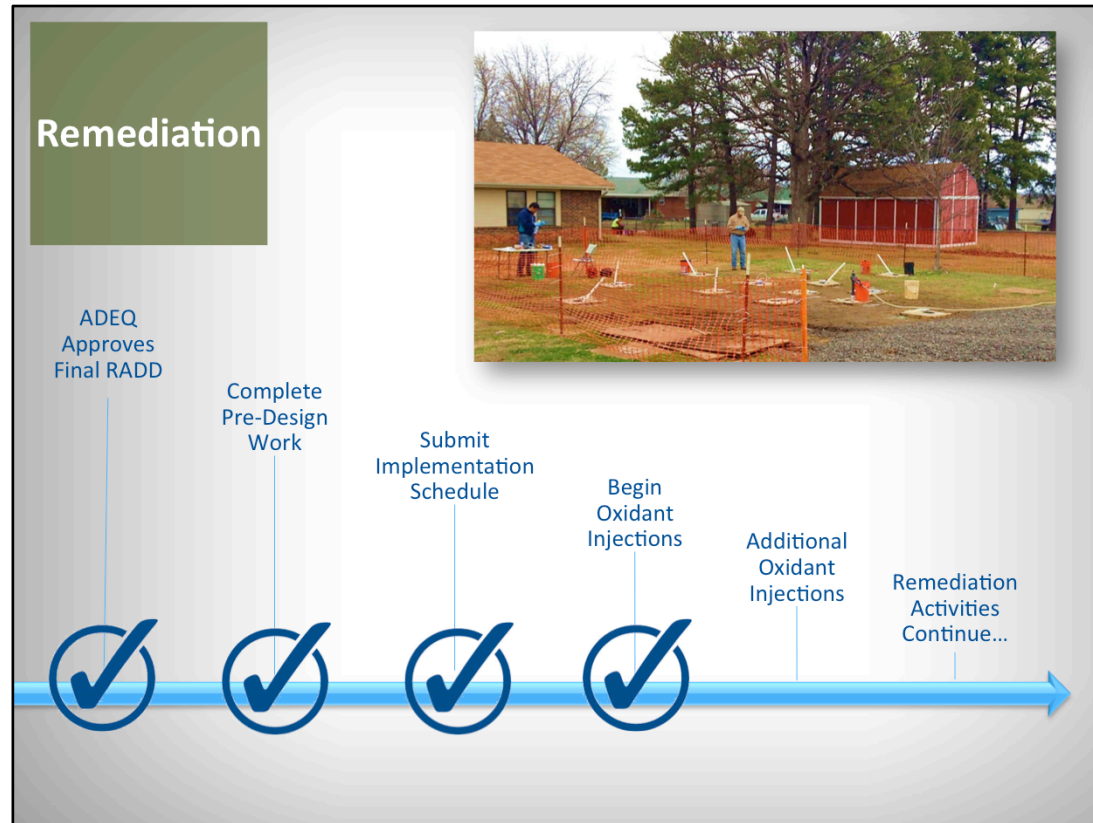
- **Remediation** – Whirlpool had pushed ahead quickly with the start of the implementation of the remediation process approved under the Final RADD.
- **Validation** – Whirlpool is continuing to monitor the plume to further confirm there is no health risk to residents – including from soil vapors.
- **Resolution** – Whirlpool had made progress toward a fair resolution with affected residents.
- **Redevelopment** – Whirlpool continues to work diligently to find a purchaser for the site.



Remediation: Implementing the Final RADD

The Final RADD released by ADEQ in December 2013 lays out the details of the remediation approach to attack and remove the TCE from the groundwater. In January 2014, Whirlpool submitted a draft Work Plan for the implementation of the approved remediation approach. Based on feedback from ADEQ, Whirlpool then submitted an updated Work Plan in February 2014. Consistent with Whirlpool's commitment to expedite the remediation process, the updated Work Plan employs an adaptive remedy to accelerate the start of the chemical oxidation injection phase of the remediation while maintaining the science-based, step-by-step process needed for the successful implementation of in-situ chemical oxidation (ISCO) remediation.

Following the updated plan, Whirlpool began installing the injection system arrays, testing the system with a non-toxic "tracer material" to confirm the system delivery, distribution safety, and performance before introducing the selected oxidizer, and then began initial chemical injections. Chemical oxidation injections to treat the site started on Tuesday, March 25, 2014.

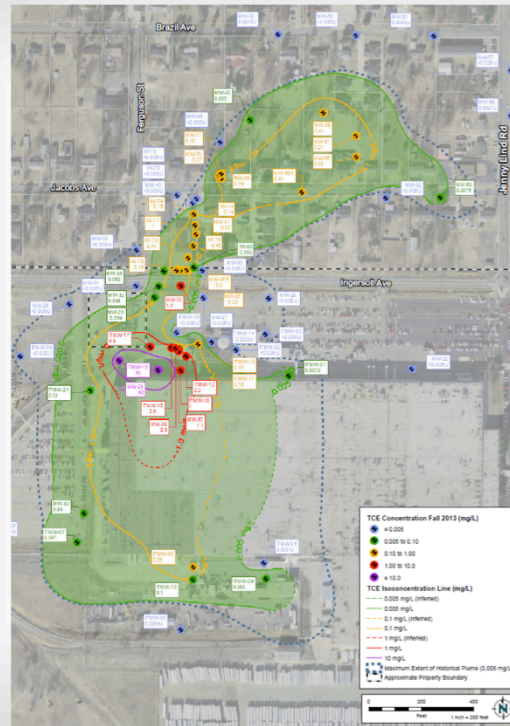


Remediation: Next Steps

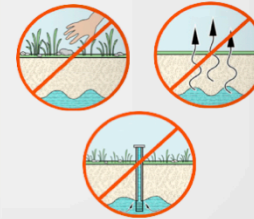
The next series of injections, a substantial expansion of the injections that have taken place, are scheduled to begin in May 2014. Whirlpool also anticipates additional injection phases over the summer and fall of 2014, each following data collection and analysis of the success of prior injections.

As we move forward in this process, we are continuing to monitor the effectiveness of the initial oxidant injection and will use data from the extensive field work to validate remediation steps for the additional rounds of treatment. All of these steps are essential to demonstrate progress toward the remediation goals within 24 months of the release of the Final RADD.

Validation



- No health risk
- Soil vapor monitoring
- Plume remains stable



Validation

Whirlpool continues to closely monitor the TCE plume to validate ADEQ's conclusion that there is no health risk to Fort Smith residents. The boundaries of the plume remain stable and there is no indication of new risks of exposure.

In order to provide additional confirmation, Whirlpool continues to conduct soil vapor monitoring and has been working to install additional soil vapor monitoring points. In doing so, Whirlpool discovered that our proposal to install a soil vapor monitoring point in the city right-of-way along Jacobs Avenue was not possible because of substantial utility lines, including a major drinking water distribution main. We are working to install soil vapor points in the neighborhood north of the Whirlpool property, but have made less progress than we had hoped in our efforts to work with the Attorneys representing property owners to gain access for installation of additional soil vapor monitoring points.



Resolution

Whirlpool is actively engaged in ongoing conversations with the local residents' legal counsel in an effort to find a fair and equitable resolution for all parties. These ongoing discussions have been fruitful and all parties take them seriously. It goes without saying that the process of reaching such a resolution takes time, especially when the goal is to find what is fair and appropriate for both sides.



Redevelopment

Whirlpool is confident in the redevelopment opportunities the 152 acre plant site affords the residents of Fort Smith. While we will not know exactly what will happen until a sale is finalized, we anticipate that the use of the property may be mixed – green space, industrial, commercial, and retail – to maximize the full use of the site. We have spoken with multiple interested parties and hope to finalize a plan in the near future.

Additionally, to help facilitate the economic development of the area, Whirlpool has committed to donating an easement along Jenny Lind to widen the road. It is our understanding that the signed agreement on this donation will be completed in the near future.

Together with help from you and ADEQ, we have made *significant progress* over the past year.

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Whirlpool *remains committed* to staying in Fort Smith until this issue is resolved.

For additional information, visit

WWW.WHIRLPOOLFORTSMITH.COM

Conclusion:

Whirlpool remains committed to keeping the residents of Fort Smith informed as our remediation efforts continue. We are very thankful for the input we have received from the City of Fort Smith, as well as the oversight from ADEQ, in moving this process forward.

Whirlpool is 100% committed to staying in the Fort Smith area until this issue is resolved. We have posted a significant amount of information about our findings and proposals to date on WhirlpoolFortSmith.com – including all of the documents submitted to ADEQ and thousands of pages of background documents. We will continue to update our website with new documents as they become available.