

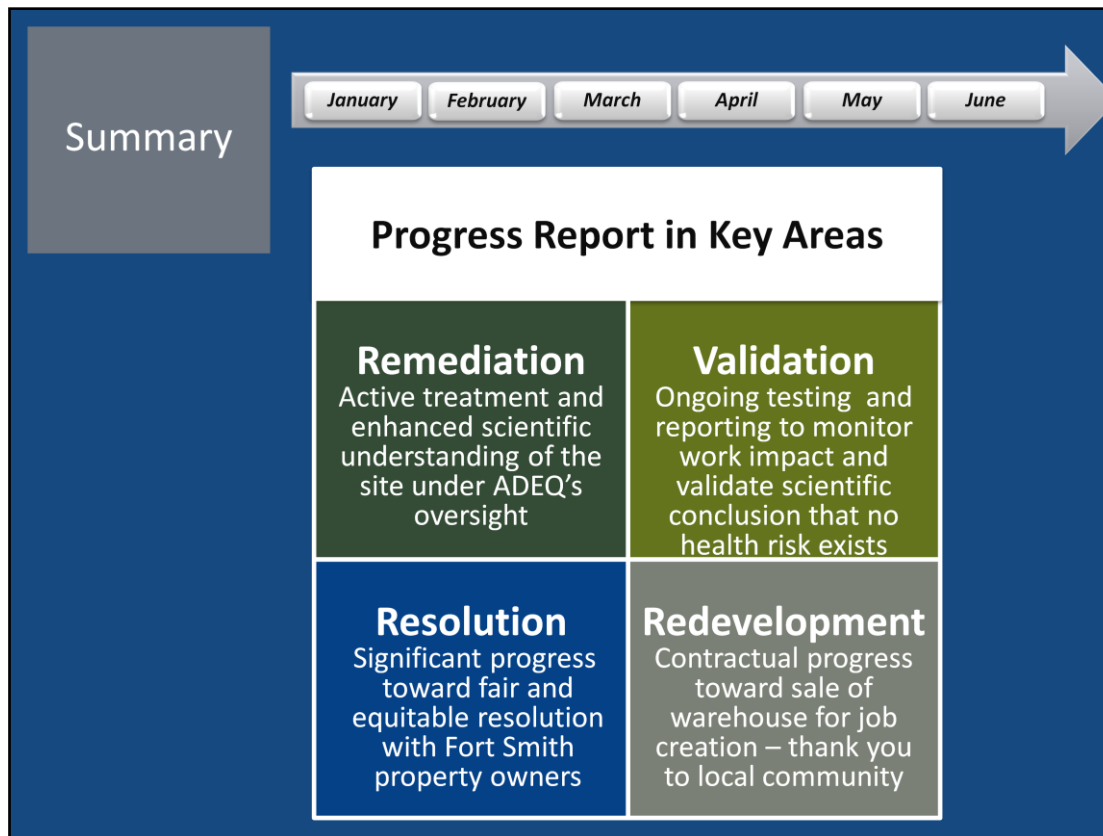


PROGRESS UPDATE: ADAPTIVE REMEDY APPROACH AT WORK IN FORT SMITH

*Fort Smith City Directors Study Session
Tuesday, July 8, 2014*

On Tuesday, July 8, 2014, Jeff Noel, Vice President of Whirlpool Corporation, and Mike Ellis from ENVIRON, the environmental consulting firm responsible for implementing the Final Remedial Action Decision Document (RADD), attended the Fort Smith City Directors' Study Session to provide an update on Whirlpool's ongoing efforts to address the TCE in the groundwater under and near the former Whirlpool manufacturing facility.

This document contains the slides used during that presentation, accompanied with notes that explain each slide. ***This document is not, and is not intended to be, a transcript or recreation of the presentation at the City Director's Study Session.***



Summary:

Since the last progress report to the City Directors, Whirlpool has continued to build on the foundation established during the first three months of this year and has pushed forward in a number of areas:

Remediation – The Adaptive Remedy approach has enabled Whirlpool to push ahead quickly with the remediation of TCE.

Validation – Whirlpool is continuing to monitor the plume through more than 120 soil and groundwater probes and 60 monitoring wells to further confirm there is no health risk to residents – including from soil vapors.

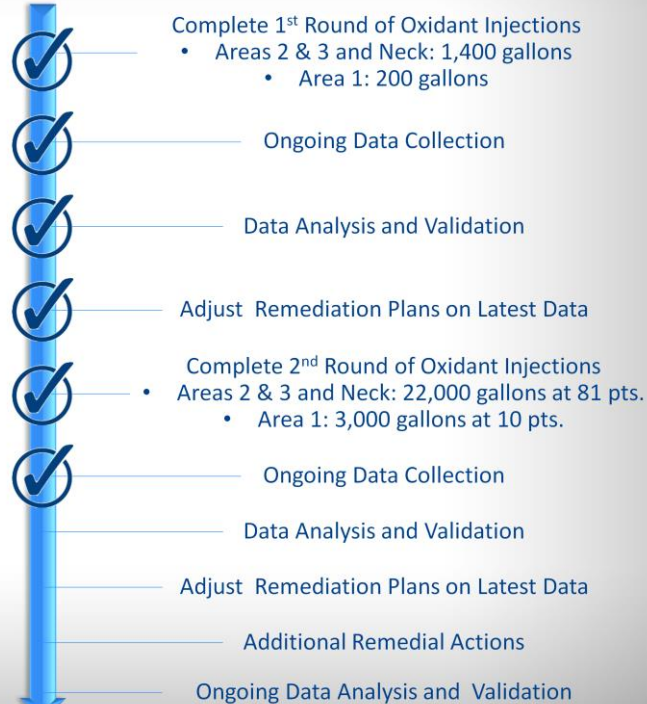
Resolution – Whirlpool has made progress toward a fair resolution with residents in the area. Consistent with our commitment to being a good corporate neighbor, Whirlpool has reached a resolution in the class action litigation that provides fair compensation to property owners.

Redevelopment – With the support of local economic development officials, Whirlpool has signed a purchase agreement for the sale of the warehouse and is in discussions with multiple interested buyers for the remainder of the property.

Remediation



Remediation Highlights



Remediation Highlights:

Since Whirlpool's last presentation to the City in April 2014, we have:

- Evaluated the impact of the first round of oxidant injections;
- Adjusted our plans for the second round of oxidant injections based on that data;
- Completed the second round of injections, which involved 25,000 gallons of oxidant at 91 locations;
- Conducted follow-up sampling to evaluate the impact of the most recent injections; and
- Begun the process of incorporating the follow-up testing data, along with information from our ongoing sampling, in to the planning for the next phase of remediation activities.

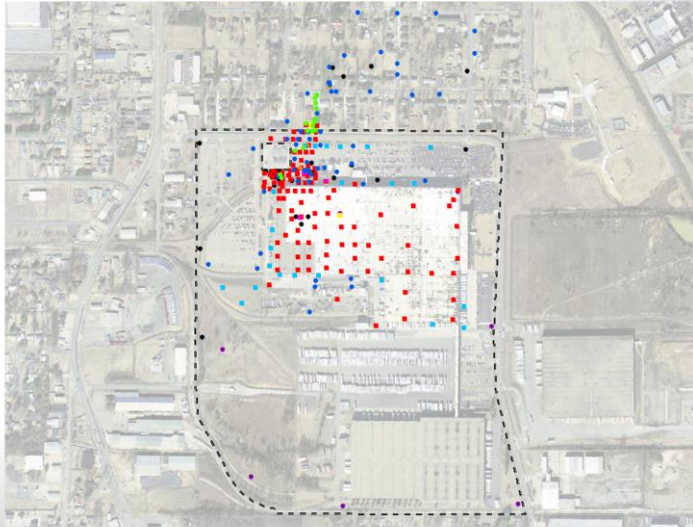
This process of data gathering, validation and analysis, and adjustments to the remediation activities will continue over the coming months.

Validation

Validation Highlights

- MIPs
- Monitoring Wells
- Soil Probes
- Temporary Wells
- Injection Wells
- Soil Borings

- 121 Membrane Interface Probes to screen soil and groundwater
- 6 HPT Probes / 18 Soil Probes for soil and groundwater sampling
- 56 Monitoring Wells Sampled Quarterly
- 5 Temporary Boundary Wells

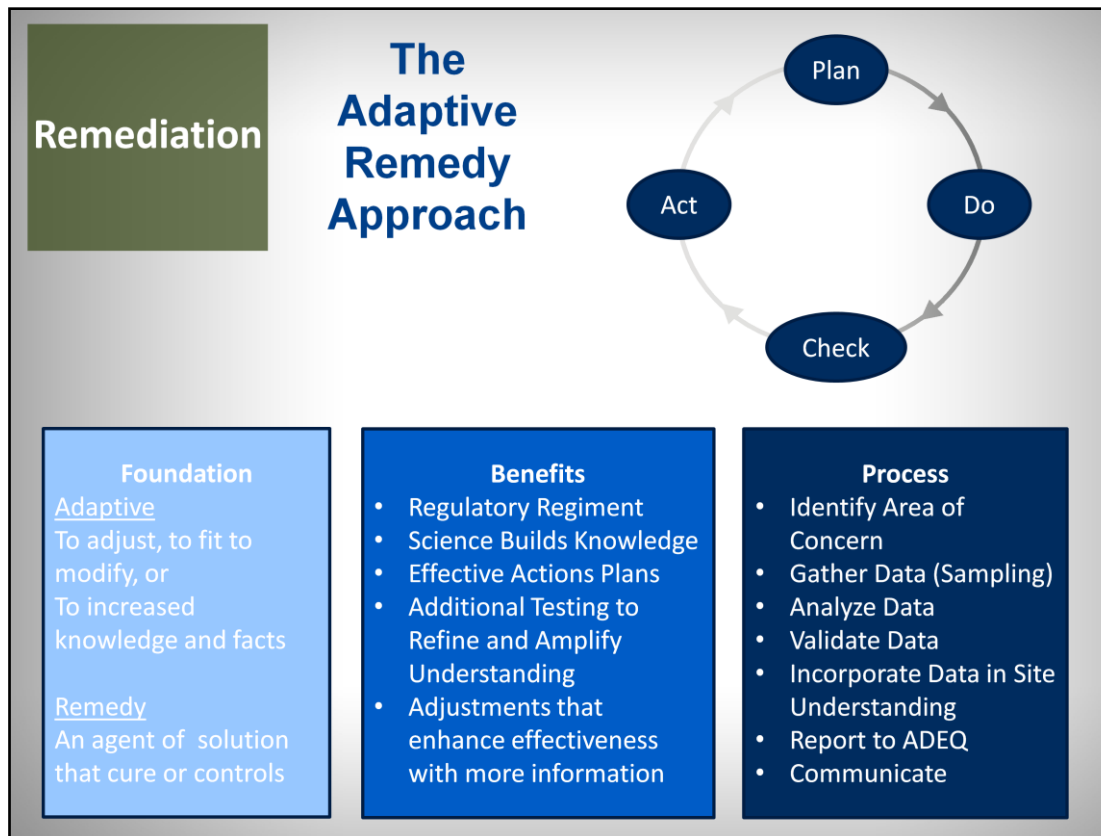


Validation Highlights:

Whirlpool continues to closely monitor the TCE plume to confirm there is no exposure risk to area residents or to workers on the Whirlpool property. As we have shared before, we expect there to be seasonal fluctuations in the exact plume boundaries and we believe the science will continue to show the overall size of the plume and concentrations of TCE continue to trend downward.

Whirlpool has also been continuing to conduct soil vapor monitoring to further ease any remaining community concerns about vapor exposure. The vapor monitoring conducted during the past several months found no increase in risk of vapor exposure.

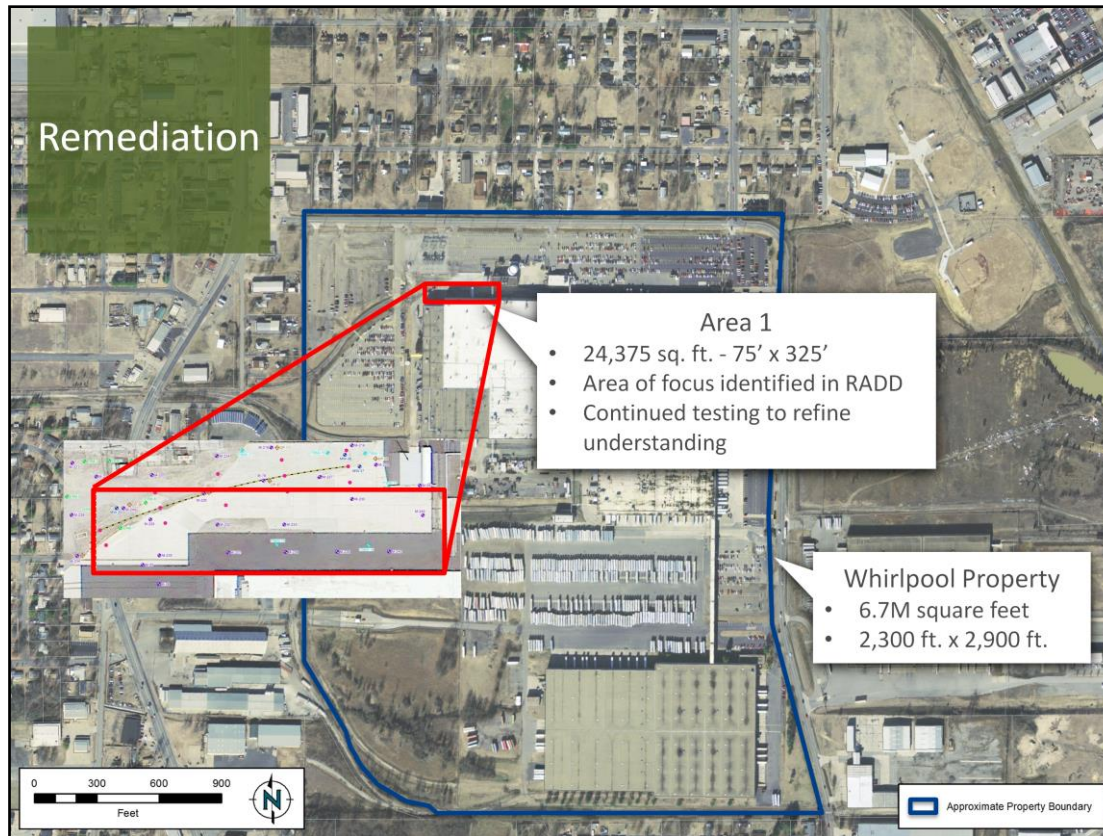
Additionally, to supplement the soil and groundwater data collected from soil probes during the past several months, five additional groundwater monitoring wells have been installed near the northeast corner of the manufacturing building. Sampling of the new wells is currently being completed.



The Adaptive Remedy Approach:

The use of the Adaptive Remedy approach has enabled Whirlpool to make substantial progress in the remediation activities during the past three months. The Adaptive Remedy approach is built on the classic “plan – do – check – act” cycle. We are constantly gathering, analyzing and validating data to confirm and update our understanding of the groundwater and soil contamination on site and groundwater contamination off site. The benefits of this approach have become increasingly clear during the past three months, as we have used new data to fine tune – and then implement – chemical oxidation injections to make them more efficient and effective in attacking the TCE.

As required by the regulatory process, data is first discussed and clarified with ADEQ after the information has been appropriately collected, analyzed, validated and incorporated into the site understanding. Whirlpool will continue to abide by the appropriate process of working through ADEQ first with our summary materials. However, we understand the desire of the City Directors and the community to have access to new information as quickly as possible. To better develop a process for sharing data that will uphold the integrity of the scientific process while maximizing transparency, we will work to provide an indication to Fort Smith City staff when these reports will be filed with the regulatory agency, after which we will welcome the opportunity to present these findings to the City Directors.

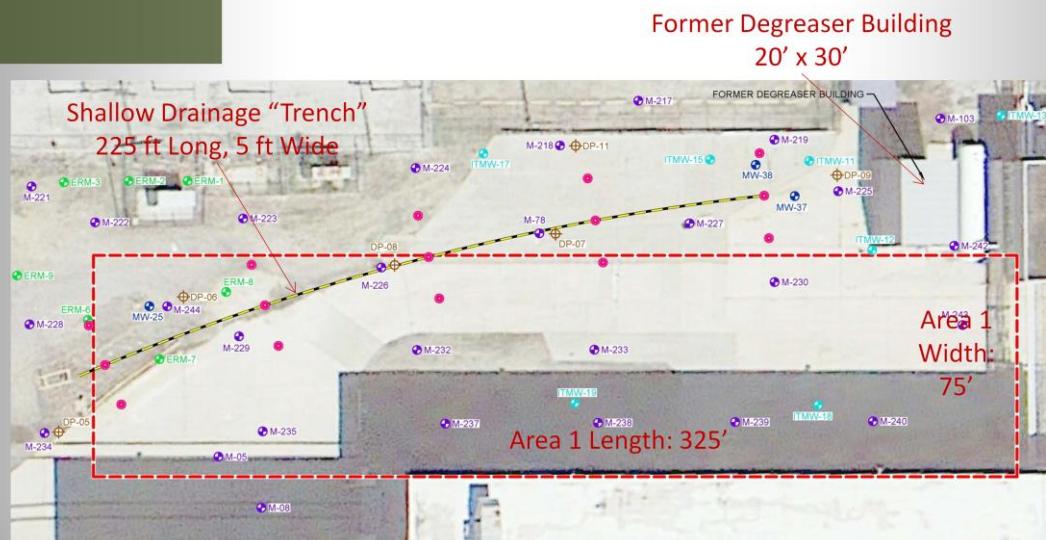


Area 1:

The Adaptive Remedy approach has also been an important enabler in our ongoing efforts to address the contamination in Area 1. Additional testing in Area 1 has provided a better understanding of the soil contamination, helping us to narrow our focus on a specific area with targeted remediation efforts. Area 1 was originally identified as an area of concern in the RADD and was the site of extensive field screening throughout the pre-design work conducted in late 2013 and early 2014. The extensive data gathered from Area 1 were validated and analyzed, and then incorporated into the site understanding during the first few months of 2014.

Remediation

Area 1 and “Trench” Detail



Area 1 and “Trench” Detail:

As outlined in the RADD, the results of Whirlpool’s investigational work in Area 1 were publicly reported in the First Quarter 2014 report and were submitted to ADEQ and the public on May 15, 2014. We are currently in the process of refining our understanding of the soil contamination through additional sampling. This new data will be integrated into the site understanding, summarized and reported to ADEQ in early- to-mid August, along with our proposed plans for remedial actions.

Remediation

Drainage “Trench” Preliminary Findings: No Risk to Human Health

Further investigation performed in late-June to refine understanding of the area.

Preliminary Findings

- Entirely on Whirlpool property
- Institutional Controls in place

Next Steps

- Data from further investigation being validated, report on Area 1 soil being summarized
- Report on Area 1 soil contamination submitted to ADEQ early August
- Follow-up with City Directors
- Remedy for Area 1 and Supplemental Remedy for “Trench” will be completed subject to ADEQ Approval

Drainage “Trench” Preliminary Findings – No Risk to Human Health:

Key findings from this data regarding the soil contamination Area 1 include:

- The area of contamination follows a shallow surface water drainage trench no more than a few feet wide;
- The TCE in the soils poses no risk to human health because the area of soil contamination is entirely on Whirlpool property; and
- Institutional controls are in place to mitigate any on-site health risk.

Validation

Ongoing Testing

The adaptive remedy approach at work - the process of gathering, validating, summarizing and incorporating data into our understanding of the site - is enabling us to make informed adjustments to our remediation plans in order to meet the goals of the RADD.

10 feet

- *Updates:* To supplement the soil and groundwater data collected from soil probes associated with the MIP investigation, five groundwater monitoring wells have been installed near the northeast corner of the manufacturing building
- Laboratory results are being received and validated
- Report on additional sampling submitted to ADEQ in early- to mid- August
- Follow-up with City Directors

Ongoing Testing:

Ongoing testing by design contributes to our overall understanding of the site and, once the data is analyzed and validated, becomes part of the planning for future remediation activities. To supplement the soil and groundwater data collected from soil probes during the past several months, five additional groundwater monitoring wells have been installed near the northeast corner of the manufacturing building. Sampling of the new wells is currently being completed. Whirlpool will submit a report on our findings from these wells to ADEQ in early- to mid August.

Validation

Ongoing Monitoring Results



Preliminary Results:

- No pathways to cause health risk concerns
- Overall concentration of TCE in the plume continues to decrease
- Expected seasonal changes in exact plume location
- Second Quarter groundwater sampling results currently being validated and will be shared and reviewed with ADEQ; results will then be presented to the City Directors

Ongoing Monitoring Results:

Whirlpool continues to closely monitor the TCE plume to confirm there is no exposure risk to area residents or to workers on the Whirlpool property. As we have shared before, while we expect there to be seasonal fluctuations in the exact plume boundaries and the science has continued to show the overall size of the plume and concentrations of TCE trending downward.

We are currently in the process of validating and analyzing the Second Quarter 2014 monitoring data related to the seasonal fluctuations of the plume boundaries. Because of the understandable interest in this issue from ADEQ and area residents, we will not be waiting until the normal quarterly reporting deadline (August 15, 2014) to provide this information to ADEQ and the public. Instead, we intend to share this data with ADEQ as soon as the validation and analysis process has been completed, which we anticipate will be later this month. Once that information has been appropriately reviewed with ADEQ, we will make it available on our website for the residents and City Directors.

Resolution

Significant Progress Toward Resolution with Residents

Ongoing commitment to treat residents fairly.

April

May

June

July

August

September

Productive discussions
in the last 3 months with attorneys
and some individual residents,
resulting in a resolution agreement in
the class action lawsuit.

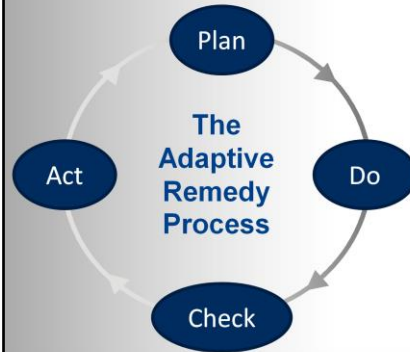
Resolution:

As part of Whirlpool's ongoing effort to find a fair and equitable resolution for all parties, we have made significant progress in our ongoing conversations with the local residents' legal counsel. All parties have taken the negotiations seriously, and the process of reaching a resolution takes time, especially when the goal is to find what is fair and appropriate for both sides.

On July 3, 2014, Whirlpool reached a resolution agreement in the class action lawsuit that will fairly compensate property owners, and enable both the residents and the company to focus on meeting the goals of the remediation effort. We have submitted the agreement to the court for its approval. This resolution represents a significant step forward, and we will continue our work to resolve the litigation issues in the coming months.

Looking Forward

Next Steps in An Ongoing Process



July

August

September

- *Mid July:* Response to ADEQ Comments on 1st Quarter 2014 Quarterly Report
- *Late July/Early August:* 2nd Quarter 2014 groundwater data shared with ADEQ
- *Early/Mid August:* Area 1 soil report based on additional data to ADEQ
- *Early/Mid August:* Additional groundwater wells data to ADEQ
- *Early/Mid August:* Follow-up with City Directors (if invited)
- *August 15:* Q2 2014 Quarterly Progress Report
- *August 26:* Due diligence period for warehouse sale ends

Next Steps in An Ongoing Process:

Consistent with Whirlpool's commitment to transparency, we have outlined the anticipated timeline for the reporting of new data over the coming months.

Together with help from you and ADEQ, we continue to make *significant progress* with the adaptive remedy approach.

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Whirlpool *remains committed* to staying in Fort Smith until this issue is resolved.

For additional information, visit

WWW.WHIRLPOOLFORTSMITH.COM

Conclusion:

Whirlpool appreciates the City Directors' interest in receiving ongoing updates regarding the progress toward meeting the goals of the RADD. Their input and engagement is a critical element of this process, and we are committed to keeping the City Directors and area residents informed as the remediation, validation, resolution and redevelopment efforts continue in the coming months. New reports and correspondence will continue to be posted on WhirlpoolFortSmith.com as it becomes available.