WHIRLPOOL BRAND EARNS NINE INNOVATION AWARDS AT CES 2016



SEVEN care-centric products honored across:

- Tech for a Better World
- Eco-Design & Sustainable Technologies
- Smart Home
- Home Appliances



TECH FOR A BETTER WORLD

Whirlpool® Smart Top Load Washer and Dryer uses technology to power philanthropic donations, load for load.



ECO-DESIGN AND SUSTAINABLE TECHNOLOGIES

Whirlpool® Closet Depth Front Load Washer & HybridCare™ Dryer boast eco-friendly designs to save space and energy.



SMART HOME

Whirlpool® Smart Dishwasher allows families to auto-order detergent through the Amazon Dash Replenishment Service.

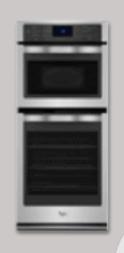


Whirlpool® Smart French Door Bottom Mount Refrigerator integrates with the Works with Nest platform to keep busy families in complete control whether home or away.



HOME APPLIANCES

Whirlpool® 6.4 Cu. Ft. Combination Wall Oven saves steps, reduces cooking times and eliminates guesswork for home cooks.



Whirlpool® Smart Front Control Range allows families to make cooking decisions from a smartphone.



Whirlpool® French Door Bottom Mount Refrigerator features an industry first "U"-shaped pantry shelving system to fit and find all the families' favorites.





